



VISION / MISSION / VALUES

VISION

A hunger-free community

MISSION

Provide equitable access to nutritious food,
with dignity, to those in the community
facing food insecurity

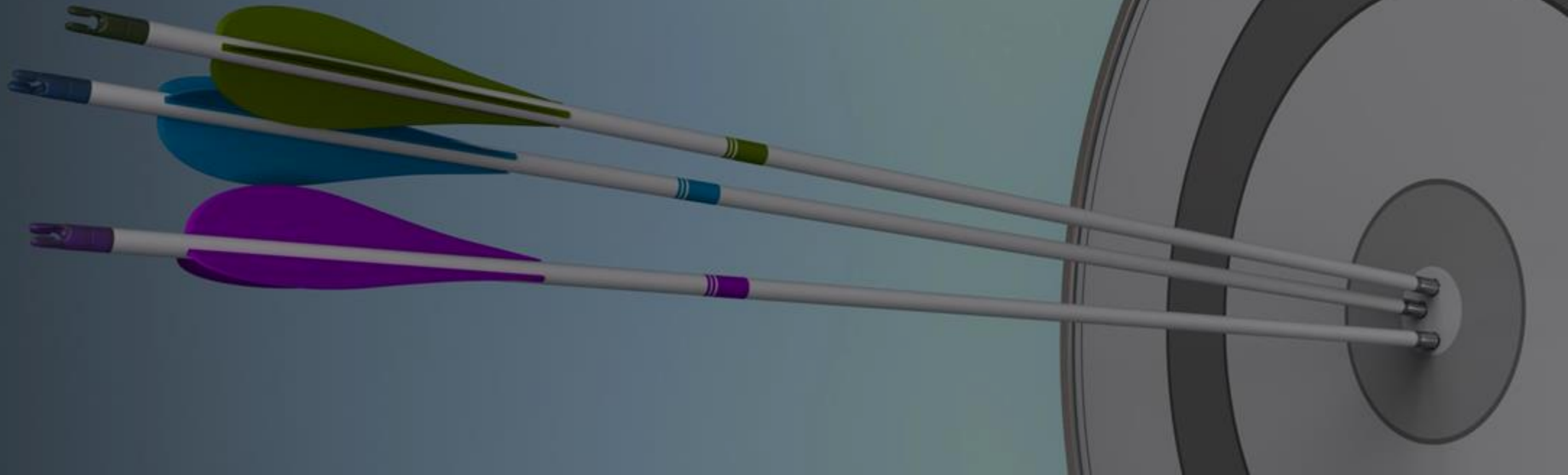
VALUES

Dignity - Cultivating a culture that ensures everyone is valued and respected

Equity and Access - Addressing inequitable systemic practices while removing barriers to food access

Community - A network of collaborative partners unified in building outcome focused solutions through transparency and accountability

PRIORITIES GOALS AND OBJECTIVES



CUSTOMER

PRIORITY #1 - Provide nutritious food for those facing food insecurity

1. Ensure ongoing sustainability of food acquisition and distribution
 - Increase volume of donated food to offset costs for purchasing
 - Promote programs to engage community members to increase contributions and food
 - Optimize key distribution channel partnerships
2. Remove roadblocks and ensure equitable access to food for those in need
 - Ensure practices, policies, communications, and operations meet client needs
 - Identify and remove barriers to food access
 - Explore innovative food distribution systems that leverage solutions

COMMUNITY

PRIORITY #2 - Inspire and engage community stakeholders to advance our mission

1. Develop and implement a comprehensive outreach plan
2. Create meaningful volunteer engagement opportunities
3. Strengthen relationships to build sustainable partnerships
4. Be a conduit to connect resources to those in need

CONTINUTIY

PRIORITY #3 - Ensure sustainability of operations to fulfill mission

1. Define and Manage to Key Performance Metrics (KPI's) to improve processes and programs
 - Develop KPI's for major areas of the organization
 - Ensure transparent visibility and simplicity in reporting for KPI's
2. Ensure financial sustainability through diversification of sources
3. Guarantee a Safe and Efficient Work Environment
 - Ensure facilities and other capital items optimize efficiency of our work
 - Develop and implement where needed, standard operating procedures to communicate process responsibilities, provide consistency and quality assurance, and create a safer work environment
4. Ensure governance of operations
5. Continue to explore development and expansion of programs and services that align with our values